

## UBJ cookies statement

### How we use cookies

We use cookies on our website and mobile app for a variety of reasons which you can learn about below. The cookies we use do not store personally identifiable information nor can they harm your computer. We want our website to be informative, personal, and as user friendly as possible and cookies help us to achieve that goal.

By using our website and mobile app, you agree to the use of cookies and other technologies as set out in this policy. We appreciate some users may like more individual control over their visit to our website and can adjust their settings accordingly. You can read all about this in the section below "How to control and delete cookies". If you do not agree to such use, please refrain from using the website.

### What are cookies?

### How does Ukraine Business Journal use cookies?

### Social Media third party cookies:

### How to control and delete cookies:

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### What are cookies?

A cookie is a small file and holds a certain amount of data, which our website can send to your browser. It may then be stored on your computer's hard drive and can be accessed by our web server. This cookie data can then be retrieved and can allow us to customise our web pages and services accordingly. It's important to clarify that cookies do not collect any personal data stored on your hard drive or computer.

To find out more about cookies, visit [www.allaboutcookies.org](http://www.allaboutcookies.org) (opens in a new window)

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### How does Ukraine Business Journal use cookies?

Our website uses both persistent and session cookies:

- **Persistent cookies** are used to allow the website to recognise users when they return to the site and to remember certain information about their preferences. These cookies are cookies which stay on your computer permanently, until you "manually" delete them.
- **Session cookies** are used in order to allow customers to carry information across pages of the website, without having to re-enter such information. These cookies delete themselves automatically when you leave a website and go to another, or when you shut down your browser.
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We have also developed relationships with carefully selected and monitored partners, to assist in the delivery of a high quality website. Some of these partners may also set cookies

during your visit to support customisation of adverts that you may see elsewhere on the Internet, and/or in order to meet contractual obligations with us.

While these cookies do not store any personal details relating to you or your credit cards, please note we do not have access or control over the cookies and similar technologies that our partners use.

The table below explains how we and our selected third party web partners use cookies and why:

We need to edit this list

Category:	Vendor:	Purpose:	Where Online:
<b>Performance:</b>	Adobe Analytics	Provides site analytics which allows us to understand how visitors are interacting with site processes, to allow us to optimise the site to drive better performance.	All pages of our regional websites, mobile sites and mobile app.
	Maxymiser	Allows us to test different concepts and page designs to our web audience, by serving different page versions at once and recording which variant drives more achievement of a specific goal.	Specific pages only, where tests are being carried out at that point in time. (For example, testing two versions of our homepage, at the same time).
	E-Digital	To allow us to offer invitations to site visitors to gauge site satisfaction with processes.	Our UK homepage, UK Flying Club pages, UK Book Flights pages and UK Online Check In pages.
	Celebrus	Provides visitor behaviours and actions which allows us to understand how these visitors are interacting with the site, which allows us to communicate appropriately with them, both online and offline.	All pages of our regional websites, mobile sites and mobile app.

Category:	Vendor:	Purpose:	Where Online:
	Google Analytics	To generate non-personally identifiable site analytics, with enhanced audience tracking; allowing us to understand how visitors are interacting with site processes. This information is used to evaluate visitors' use of the website and help us to compile statistical reports on website activity in order to optimise the site to drive better performance.	All pages of our regional websites and mobile sites.
	SaleCycle	Enables collection of flight search and email address detail in order to provide customers with booking completion assistance on-site and via email.	Our Global Book Flights pages.
<b>Functionality:</b>	Tagman	Container Tag solution which allows us to manage site analytics and First party marketing tags. Also help us to monitor our statistical sales data.	All pages of our regional websites, mobile sites and mobile app.
	LivePerson	Allows us to offer customers an invitation to talk with one our Customer Service agents online.	Specific pages of our regional websites, mobile sites and mobile app Currently being surfaced on our book Flights pages and Customer Relations pages.

Category:	Vendor:	Purpose:	Where Online:
	iQuest	The website uses a number of cookies to help maintain user experience.	All pages of our regional websites.
	Urban Airship	To deliver targeted, relevant and rich content to our mobile app customers via push notifications through explicitly stated preferences or implicit behavioural cues.	Mobile app
<b>Targeting:</b>	Affilinet, Affiliate Future, Commission Junction, Google Affiliate Network, Tradedoubler, Nonstop	Some cookies are used by our Affiliate partners to track the referrals that they have generated and any sales resulting from these, for the sole purpose of compensating the Affiliates	In various places across the Ukraine Business Journal website.
	Flashtalking, DART, Trading Desk, Travora, Yahoo RMX, Marism, Kenshoo, ValueClick, Accuen & Invite Media, Specific Media, US Travel Adnetwork, Google.	Cookies are used by these partners to track performance of marketing campaigns and recognise you on third party websites, to ensure marketing messages are as relevant as possible.	In various places across the Ukraine Business Journal website.

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**Social Media third party cookies:**

To enrich our website content, sometimes we may embed video content from other social media websites such as YouTube or Facebook. As a result, when you visit a page with content embedded, you may be presented with cookies from these websites. Ukraine Business Journal has no control or liability over these cookies set, so you should check the relevant third party's cookie policy for more information.

We also offer a 'share page' widget on some of our web pages, where content can be shared easily on the following sites - Facebook, Twitter, MySpace, Delicious and Digg. These sites

may set a cookie when you are logged into their service. Ukraine Business Journal has no control or liability over these cookies set, so you should check the relevant third party's cookie policy for more information.

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**How to control and delete cookies:**

Ukraine Business Journal will not use cookies to collect personally identifiable information about you. However, should you choose to disable, reject or block our cookies, some parts of our website will not function fully, or in some cases, our website will not be accessible at all.

For more information on how to control your cookie settings and browser settings, or how to delete cookies on your hard drive, please visit [www.aboutcookies.org](http://www.aboutcookies.org) (opens in a new window).

To control the cookies set by our suppliers, or to view their privacy or cookie policies, you can visit their websites directly via the following links:

Partner link:	
<b>Adobe Analytics</b>	
<b>Affilinet</b>	
<b>Celebrus</b>	
<b>eDigital Research</b>	
<b>Flashtalking</b>	
<b>Google Adwords</b>	
<b>Google Affiliate Network</b>	
<b>Kenshoo</b>	
<b>Optimizely</b>	
<b>Specific Media</b>	
<b>Tagman</b>	
<b>ValueClick</b>	
<b>Yahoo RMX</b>	